



Capturing Your Imagination!



www.SIRUI.com

April 2018

WELCOME!

Welcome to the April 2018 edition of Capturing Your Imagination! Spring is here in most places, and it's time to get out there and shoot! It's going to be a very exciting year for SIRUI USA, so stay tuned to our Newsletter and Social Media for the latest news and highlights! Our goal at SIRUI USA is to provide you with the latest news on our products, introduce you to some great photographers and to help you Capture Your Imagination.

This Newsletter will be delivered on or about the last week of each month and we expect this to become one of many opportunities for us to interact with all types of photographers. We would love your ideas for future editions. Please feel free to forward your ideas to news@sirui.com

PHOTO CONTEST!

Exclusive to our Capturing Your Imagination Subscribers:

The Spring Has Sprung Photo Contest!

Send us your interpretation of The Spring Has Sprung for a chance of winning one of 3 prizes as listed below:

Prizes:

- | | | |
|----------------------------|----------------------------------|---|
| <u>First Prize</u> | SUA-1205 Carbon Fiber Tripod Kit | https://www.sirui.com/store.html?p=107289 |
| <u>Second Prize</u> | SUA-1005 Aluminum Tripod Kit | https://www.sirui.com/store.html?p=90212 |
| <u>Third Prize</u> | SU3T35R Tabletop Tripod Kit | https://www.sirui.com/store.html?p=49783 |

Rules:

- Open to persons over 18 years of age and only to residents of the USA.
- Entrant must be a registered subscriber to the SIRUI Capturing Your Imagination Newsletter prior to entering.
- Submission images must be 4mb or less.
- Up to 3 images will be accepted from each subscriber.
- Submission must be received from the registered email address.
- Images must be received at news@sirui.com by May 18, 2018, 11:59pm
- Winners will be contacted by email prior to the winners being announced and the images published in the June 2018 issue of the Capturing Your Imagination Newsletter.
- Submission must include: Name, Age, City and State of residence, Image Title, ISO, Shutter Speed, Aperture, Camera and Lens Used.
- Use of entry: By submitting an entry, entrant grants SIRUI USA an irrevocable, royalty-free, nonexclusive, worldwide perpetual license to use the entry and his/her name, city and state of residence for credit purposes in online galleries and to use in any and all media now or hereafter known.
- Employees of SIRUI USA and members of the SIRUI Professional Team and their immediate families are prohibited from participation.



Follow us on Social Media!



Facebook: @SiruiUSA



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SIRUI Professionals

The SIRUI Professional Team continues to do amazing work all over the country. Please go to our site and check out their fantastic work. It's time well spent!

<http://www.sirui.com/sirui-professionals.html>



Coming in May 2018 – What's in My Bag

SIRUI USA will be highlighting what's in the SIRUI Professional's Kit.

SIRUI Professionals Events and Workshops

Craig Varijabedian (Craig Varijabedian Photography) <http://www.sirui.com/craig-varijabedian.html>

Craig will be leading workshops throughout 2018 at the Eloquent Light Photography Workshops. These Workshops will be based in several amazing locations throughout the Southwestern U.S., California, Italy and Iceland.

<http://www.eloquentlight.com/workshops.html>

Marc Weisberg (Marc Weisberg Photography) <http://www.sirui.com/marc-weisberg.html>

Mastering Luxury Real Estate Photography 3 Day Intensive – Palm Springs, CA, May 14th, 15th, 16th, 2018. Class includes the use of a colorful Mid-Century Modern luxe home on the second day of the class for an on-location photo-shoot. <http://bit.ly/2GyY1MP>

David Carrigan (David Carrigan Photography)

<http://www.davidcarriganphoto.com/2017/11/20/nl28ej2kiecom1vrg0hd7n4ua2ragd>

Cape Ann Photography Workshop October

October 13, 2018

<http://www.davidcarriganphoto.com/workshops-1/cape-ann-workshop-october-13-2018>

David Akoubian (Bear Woods Photography) <http://www.bearwoodsphotography.com/>

GNPA Expo 2018, Harris Neck NWR, April 13, 2018, 5:30am-11am. I will be leading a walk through Harris Neck NWR with a group, limited to 20 participants, no fee. <https://www.gnpa.org/index.php/events-workshops/annual-expo#ftfr04-harris-neck-national-wildlife-refuge>



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[The Biggest Week in American Birding](#). Northwest Ohio, May 9-13, 2018. Details to follow.

NANPA Nature Celebration 2018, May 20-22, 2018, Jackson, Wyoming. David will have a Meetup Sessions during the event to shoot in and around Grand Teton National Park. Not a workshop, just shooting during the event with others attending. Join us! More details to come.

Tip of the Month

SIRUI Professional David Akoubian (Bear Woods Photography) has published some great tips on his Bear Woods Happenings Blog! Definitely a worthwhile read!

<https://bearwoodsblog.wordpress.com/>

Product Releases/Product Highlights - New Photo and Video Kits

<https://www.sirui.com/newarrivals.html>

These 5 new kits bring together some of our most popular Tripod and Head models to offer consumers the perfect kit solutions at a discounted price. The kits range in price (MAP) from \$179.99 to \$299.99 and provide consumers with about a 10% savings over the individual components. Each kit is perfectly matched and these combinations are highly recommended by SIRUI USA.



SUT1004E10

STREET RUNNER

T1004 + E10 HEAD - \$179.99



SUN1004E10

OUTDOORSMAN 1

N1004KX + E10 HEAD - \$189.99



SUN2004E20

OUTDOORSMAN 2

N2004KX + E20 HEAD - \$239.99



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SUW1004K10
RIVER RUNNER

W1004 + K10 HEAD - \$269.99



SUW2004K20
OCEAN RUNNER

W2004 + K20 HEAD - \$299.99

Four New Video Tripod Kits are available for purchase. These new kits bring to the market an amazing lightweight solution for videographers on the go.

The kits range in price (MAP) from \$189.99 for Aluminum (in Black, Red or Blue) to \$269.99 for Carbon Fiber. Each kit is perfectly matched and these combinations are highly recommended by SIRUI USA:



SUT024VA5

T024 Carbon Fiber Tripod
w/ VA-5 Video Head - \$269.99



SUT004KVA5

T004 Black Aluminum Tripod
w/ VA-5 Video Head - \$189.99



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T004BVA5

T004 Blue Aluminum Tripod
w/ VA-5 Video Head - \$189.99



T004RVA5

T004 Red Aluminum Tripod
w/ VA-5 Video Head - \$189.99

<https://www.sirui.com/newarrivals.html>

SIRUI USA Events

Upcoming Events – Stop by and see us and meet some of our SIRUI Professionals at:

NAB – April 9-12, 2018 – Las Vegas, Nevada Booth #C12646

SIRUI USA - Product Promotions

ET TRIPOD KIT MAIL IN REBATE

Beginning February 1 – Extended to April 30, 2018

MAIL IN REBATE

Model	Kit Contains	Rebate Amount
SUET1004	ET-1004+ E-10	\$15.00
SUET1204	ET-1204+ E-10	\$30.00
SUET2004	ET-2004+ E-20	\$15.00
SUET2204	ET-2204+ E-20	\$30.00



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SIRUI NAB PRO VIDEO MAIL IN REBATE

Beginning April 1 – April 30, 2018

MAIL IN REBATE

Model (s)	Product Type	Rebate Amount
PRO VIDEO LEGS and HEAD BUNDLES		
SUBCT2003 + SUBCH10	Tripod Plus Head	\$100.00
SUBCT2203 + SUBCH10	Tripod Plus Head	\$100.00
SUBCT2003 + SUBCH20	Tripod Plus Head	\$150.00
SUBCT2203 + SUBCH20	Tripod Plus Head	\$150.00
SUBCT3003 + SUBCH30	Tripod Plus Head	\$150.00
SUBCT3203 + SUBCH30	Tripod Plus Head	\$175.00
SUBCT3002 + SUBCH30	Tripod Plus Head	\$150.00
SUBCT3202 + SUBCH30	Tripod Plus Head	\$175.00
FLAT BASED HEADS		
SUVA5	Flat Base Head	\$15.00
SUVH10X	Flat Base Head	\$20.00
SUVH15	Flat Base Head	\$25.00
PHOTO VIDEO MONOPOD KITS		
SUP204SR-VA5	Alu Monopod Kit	\$25.00
SUP224SR-VA5	CF Monopod Kit	\$35.00
SUP324SR-VH10X	CF Monopod Kit	\$40.00
SUP326S-VH10X	CF Monopod Kit	\$45.00
SUP424SR-VH10X	CF Monopod Kit	\$45.00
SUP426SR-VH10X	CF Monopod Kit	\$50.00
PRO VIDEO ACCESSORIES		
SUVSK2 - Slider	Video Survival Kit	\$30.00
SUVSK3 - Rig	Video Survival Kit	\$40.00
SUVAK5 - Combo	Video Survival Kit	\$70.00
SUVS60	Video Slider	\$15.00
SUVTJ18	Video Travel Jib	\$60.00

Please see <https://www.sirui.com/sirui-promotions.html> for full details of the promotions. These promotions are only valid for products purchased from authorized SIRUI USA Dealers. <https://www.sirui.com/complete-list-of-authorized-dealers.html>



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Ask the Experts

Feeling frustrated? Want to know how to capture a specific effect or learn a special technique? We would love to help you answer your photography questions. Send them in and we'll select a few and publish them – with answers - each month. Please send your questions to news@sirui.com with **Ask the Experts** in the subject line!

Need Service or Have a Question About Your SIRUI Product?

We're happy to help!

Website: <https://www.sirui.com/service-request.html>

Email: Info@sirui.com

Telephone: 866-373-0829 or 973-415-8082

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