



Capturing Your Imagination!



www.siruiusa.com

August 2018

WELCOME!

Welcome to the August 2018 edition of Capturing Your Imagination! Happy Summer! Stay tuned to our Newsletter and Social Media for the latest news and highlights! Our goal at SIRUI USA is to provide you with the latest news on our products, introduce you to some great photographers and to help you Capture Your Imagination.

This Newsletter will be delivered on or about this time each month and we expect this to become one of many opportunities for us to interact with all types of photographers. We would love your ideas for future editions. Please feel free to forward your ideas to news@sirui.com

SIRUI USA website www.siruiusa.com

SIRUI Professionals

The SIRUI Professional Team continues to do amazing work all over the country. Please go to our site and check out their fantastic work. It's time well spent!

<https://www.siruiusa.com/sirui-professionals.html>



SIRUI Professionals Events and Workshops

Craig Varjabedian (Craig Varjabedian Photography)

<https://www.siruiusa.com/craig-varjabedian.html>

Craig will be leading workshops throughout 2018 at the Eloquent Light Photography Workshops. These Workshops will be based in several amazing locations throughout the Southwestern U.S., California, Italy and Iceland.

<http://www.eloquentlight.com/workshops.html>

Marc Weisberg (Marc Weisberg Photography) <https://www.siruiusa.com/marc-weisberg.html>

Mastering Luxury Real Estate Photography Intensives:

September, 6th, 7th, 8th – Portland, Oregon

September, 10th, 11th, 12th, Portland, Oregon

September, 15th, 16th, 17th, Scottsdale, Arizona

September, 24-27, Paris, France

Click for Details:

<https://luxuryrealestateimages.com/real-estate-photography-3-day-workshops-schedule-2018/>



Follow us on Social Media!



Facebook: @SiruiUSA



Twitter: @SIRUI_USA



Instagram: @Siruiusa



SIRUI 6 Year
Warranty

On Most Products, Check Website for Details





Capturing Your Imagination!



www.siruiusa.com

August 2018

Falcon (The House of Nyght Falcon) <https://www.siruiusa.com/falcon.html>
<https://www.nyghtfalcon.com/>

For an extensive list of workshops provided by The House of Nyght Falcon, please see this link:
<https://www.nyghtfalcon.com/events/>

David Carrigan (David Carrigan Photography) <https://www.siruiusa.com/david-carrigan.html>
<http://www.davidcarriganphoto.com/2017/11/20/nl28ej2kiecom1vrg0hd7n4ua2ragd>

Sunrise to Sunset Photography Workshop at Portland Head Lighthouse
September 9, 2018

<http://www.davidcarriganphoto.com/workshops-1/photography-workshop-at-portland-head-light-house>

Cape Ann Photography Workshop October
October 13, 2018

<http://www.davidcarriganphoto.com/workshops-1/cape-ann-workshop-october-13-2018>

David Akoubian (Bear Woods Photography) <https://www.siruiusa.com/david-akoubian.html>
<http://www.bearwoodsphotography.com/>

Out of Moab, October 5-9, 2018, Details to follow. <http://www.outofchicago.com/moab/>

Winter in the Tetons Workshop. January 4-8, 2019. \$1895 includes lodging and meals at the Triangle X Ranch. <http://www.natureinfocusworkshops.com/photo-workshops/2019-winter-in-the-grand-tetons>

Cecil Holmes (Cecil Holmes Photography) <https://www.siruiusa.com/cecil-holmes.html>
<https://www.cecilphotos.com/>

Winter in the Tetons Workshop. January 4-8, 2019. \$1895 includes lodging and meals at the Triangle X Ranch. <http://www.natureinfocusworkshops.com/photo-workshops/2019-winter-in-the-grand-tetons>



Follow us on Social Media!



Facebook: @SiruiUSA



Twitter: @SIRUI_USA



Instagram: @Siruiusa



**SIRUI 6 Year
Warranty**

On Most Products, Check Website for Details





Capturing Your Imagination!



www.siruiusa.com

August 2018

Alissa Rosenberg (Alissa Beth Photography) <https://www.siruiusa.com/alissa-rosenberg.html>
<https://www.alissabethphoto.com/>

Check out Alissa’s website for details on her amazing Inside the Box Project. This is a great project bringing an innovative twist to portraits. <https://www.alissabethphoto.com/>

Tip of the Month

SIRUI Professional Garrette Baird (Eyenamics), Lamborghini Shoot – How did I do that?

After a long shoot and dinner in Indianapolis, Amber and I headed back to our hotel hoping to catch up on some much-needed sleep for the shoot’s continuation. However, with my mind wandering about the following day and I knew sleep would be elusive. So out the door I went, grabbing my Sony a7rIII, the Sony 12-24, Sony Zeiss 50mm 1.4, and my SIRUI W1204 carbon fiber travel set of sticks with the SIRUI K-20 ball head.

Walking around downtown I captured a few frames but nothing really jumped out at me until I rounded the corner and saw this magnificent piece of human engineering. A crowd of about a dozen or so people had gathered around the Lamborghini to take selfies and oogle a bit. Waiting for the crowd to clear gave me the opportunity to take it all in and plan my approach. With a machine like this I couldn’t just take a “normal” picture, it somehow deserved more. Long exposure is one of my favorite types of photography and I found it quite fitting for this particular shoot.

My first idea was to capture a shot with trails of car lights whizzing by, unfortunately it was late and by the time I was set up across the street most of the evening traffic had concluded. However, using the Sony Zeiss 50mm at 1.3 sec f/5.6 ISO 50 I was able to grab a very nice frame that conveyed the motion and speed of the metallic monster. Loving the frame but still not completely satisfied I crossed the street, swapped out the 50 for the 12-24 and began a dance of light and motion. As silly as it did indeed look, I began “dancing” with her while painting with a very small Litra Torch led. The in-camera trailing effect of its humorous license plate was created with a 10 second exposure while zooming out on the Sony 12-24. It took a few tries but I finally honed in on the look I was going for. Between the random people curious as to what I was doing and the conversation with the very cordial hotel security, I was able to walk away with several frames that I was very happy with. All in all, a very good evening in Indianapolis.

All photos developed in Lightroom CC and Affinity Photo on the iPad Pro

 **Follow us on Social Media!** 

 Facebook: @SiruiUSA  Twitter: @SIRUI_USA

 Instagram: @Siruiusa

 **SIRUI 6 Year Warranty**

On Most Products, Check Website for Details





Capturing Your Imagination!



www.siruiusa.com

August 2018



1.3 sec f/5.6 ISO 50



30 sec f/20 ISO 50



10 sec f/9 ISO 50

For more information on Eyanamics please see: <https://www.siruiusa.com/amber-and-garrette-baird.html> or www.eyanamics.com



Follow us on Social Media!



Facebook: @SiruiUSA



Twitter: @SIRUI_USA



Instagram: @Siruiusa



**SIRUI 6 Year
Warranty**

On Most Products, Check Website for Details





Capturing Your Imagination!



www.siruiusa.com

August 2018

New Product Announcements! www.siruiusa.com

SIRUI USA proudly announces the launch of the SR Series of Professional Tripods.

The SIRUI SR Series Tripods add a new dimension to SIRUI’s tripod lineup.

The brand-new SR-Series tripods from SIRUI go beyond all expectations and take photographers and videographers above anything else available!

Combining outstanding stability with amazing versatility, the SR-Series will exceed the expectations of even the most demanding professionals.

Supporting over 55 pounds and reaching heights of over 80 inches (with optional center column), these tripods will be a trusted companion when only the best will do!

Available in three different models, with an optional two stage center column, the SR series will be a perfect match for every professional’s needs and budget.

“The SR Series is an outstanding addition to our tripod line” states Paul Zakrzewski, Director - Marketing SIRUI USA. “With its great versatility, convertibility and exceptional weight handling capabilities, the SR exceeds the highest demands of photographers everywhere.”



Follow us on Social Media!

 Facebook: @SiruiUSA
  Twitter: @SIRUI_USA
  Instagram: @Siruiusa


SIRUI 6 Year Warranty
On Most Products, Check Website for Details




Capturing Your Imagination!



www.siruiusa.com

August 2018



**Integrated
75mm
Bowl**

**3 Position
Leg Mechanism**



**1/2 Turn
Twist Leg Lock
System**



**1/4 inch
Accessory
Socket**



**Optional
Center
Column
SR-66C**



Padded Case Included



Follow us on Social Media!



Facebook: @SiruiUSA



Twitter: @SIRUI_USA



Instagram: @Siruiusa



**SIRUI 6 Year
Warranty**

On Most Products, Check Website for Details





Capturing Your Imagination!



www.siruiusa.com

August 2018

MODEL #: SUSR-3203

3 Section Carbon Fiber Photo and Video Tripod

Retail - \$669.99

Features:

- Twist leg lock system easily deployed with ½ turn
- 3 section 100% carbon fiber legs
- Flat top plate with 3/8" mounting screw for maximum stability
- Removable top plate easily converts the tripod into a video tripod with an integrated 75mm bowl
- Ergonomic 3 position leg angle mechanism allows for upright and ground level shooting
- Multi-function hook with built in adjustment tool
- 1/4" Socket built into the spider for easy attachment of accessories
- Bubble Level integrated into the spider for fast horizontal leveling
- Anti-Slip leg warmers included on all three legs
- 6-Year Warranty

Included in Kit:

- SR-3203 Tripod
- Rubber and Stainless Steel Spiked Feet
- Tool kit and instruction manual.
- Fully Padded Carrying Case

Dimensions:

Tube Max Dia:	33mm / 1.3 inch
Tube Min Dia:	25.8mm / 1.0 inch
Min Height:	140mm / 5.5 inch
Max Height:	1500mm / 59.0 inch
Retracted Height:	650mm / 25.5 inch
Weight:	2.0kg / 4.4 lb.
Load:	25kg / 55.0 lb.



Follow us on Social Media!



Facebook: @SiruiUSA



Twitter: @SIRUI_USA



Instagram: @Siruiusa



**SIRUI 6 Year
Warranty**

On Most Products, Check Website for Details





Capturing Your Imagination!



www.siruiusa.com

August 2018

MODEL #: SUSR-3204

4 Section Carbon Fiber Photo and Video Tripod

Retail - \$779.99

Features:

- Twist leg lock system easily deployed with ½ turn
- 4 section 100% carbon fiber legs
- Flat top plate with 3/8" mounting screw for maximum stability
- Removable top plate easily converts the tripod into a video tripod with an integrated 75mm bowl
- Ergonomic 3 position leg angle mechanism allows for upright and ground level shooting
- Multi-function hook with built in adjustment tool
- 1/4" Socket built into the spider for easy attachment of accessories
- Bubble Level integrated into the spider for fast horizontal leveling
- Anti-Slip leg warmers included on all three legs
- 6-Year Warranty

Included in Kit:

- SR-3204 Tripod
- Rubber and Stainless Steel Spiked Feet
- Tool kit and instruction manual.
- Fully padded carrying case

Dimensions:

Tube Max Dia: 33mm / 1.3 inch
 Tube Min Dia: 22.2mm / 0.9 inch
 Min Height: 120mm / 4.7 inch
 Max Height: 1500mm / 59.0 inch
 Retracted Height: 545mm / 21.4 inch
 Weight: 2.0kg / 4.4 lb.
 Load: 25kg / 55.0 lb.



Follow us on Social Media!



Facebook: @SiruiUSA



Twitter: @SIRUI_USA



Instagram: @Siruiusa



**SIRUI 6 Year
Warranty**

On Most Products, Check Website for Details





Capturing Your Imagination!



www.siruiusa.com

August 2018

MODEL #: SUSR-3004

4 Section Aluminum Photo and Video Tripod

Retail - \$449.99

Features:

- Twist leg lock system easily deployed with ½ turn
- 4 section aluminum legs
- Flat top plate with 3/8" mounting screw for maximum stability
- Removable top plate easily converts the tripod into a video tripod with an integrated 75mm bowl
- Ergonomic 3 position leg angle mechanism allows for upright and ground level shooting
- Multi-function hook with built in adjustment tool
- 1/4" Socket built into the spider for easy attachment of accessories
- Bubble Level integrated into the spider for fast horizontal leveling
- Anti-Slip leg warmers included on all three legs
- 6-Year Warranty

Included in Kit:

- SR-3004 Tripod
- Rubber and Stainless Steel Spiked Feet
- Tool kit and instruction manual.
- Fully padded carrying case

Dimensions:

Tube Max Dia: 33mm / 1.3 inch
 Tube Min Dia: 22.2mm / 0.9 inch
 Min Height: 120mm / 4.7 inch
 Max Height: 1500mm / 59.0 inch
 Retracted Height: 545mm / 21.4 inch
 Weight: 2.5kg / 5.5 lb.
 Load: 25kg / 55.0 lb.



Follow us on Social Media!

Facebook: @SiruiUSA Twitter: @SIRUI_USA
 Instagram: @Siruiusa

SIRUI 6 Year Warranty

On Most Products, Check Website for Details



Capturing Your Imagination!



www.siruiusa.com

August 2018

MODEL #: SUSR-66C

Carbon Fiber Center Column for SR Series Tripods

Retail - \$149.99

Features:

- 100% Carbon fiber dual stage telescoping center column
- 65mm mounting platform with 1/4 – 3/8 mounting screw
- Extends SR Series tripods an additional 60cm / 23.6 inch
- Twist column lock system easily deployed with 1/2 turn
- Rugged blue anodized locking ring holds center column securely to the tripod
- 6-Year Warranty

Included in Kit:

- SR-66C Center Column.
- Additional 55mm mounting platform with extra mounting screw.
- Tool kit and instruction manual.

Dimensions:

Tube Max Dia: 28mm / 1.1 inch
 Tube Min Dia: 24mm / 0.94 inch
 Min Height: 130mm / 5.1 inch
 Max Height: 600mm / 23.6 inch
 Retracted Height: 545mm / 21.5 inch
 Weight: 0.5kg / 1.1 lb.
 Load: 35kg / 77.0 lb.



Follow us on Social Media!

 Facebook: @SiruiUSA
  Twitter: @SIRUI_USA
 Instagram: @Siruiusa


SIRUI 6 Year Warranty
On Most Products, Check Website for Details




Capturing Your Imagination!



www.siruiusa.com

August 2018

MODEL #: SURX-75B

Leveling Ball Set for SR Series Tripods

Retail - \$74.99

Add the convenience of a leveling platform to any of the SR series tripods with the SURX-75B. Perfect for making micro adjustments when shooting on uneven surfaces and for additional adjustability when using a flat base video head.

Features:

- Rugged aircraft grade aluminum construction
- 75mm bowl with 3/8 mounting screw
- Long attachment handle (155mm) or can be used with short model included with SR tripods (75mm)
- 6-Year Warranty

Included in Kit:

- RX-75B Leveling Platform
- Long attachment screw (155mm)
- Instruction manual

Dimensions:

Overall Length: 205mm / 8.1 inch
 Ball Height: 25mm / 0.75 inch
 Ball Width: 75mm
 Load: 18kg / 39.7 lb.



Follow us on Social Media!



Facebook: @SiruiUSA



Twitter: @SIRUI_USA



Instagram: @Siruiusa



SIRUI 6 Year
Warranty

On Most Products, Check Website for Details





Capturing Your Imagination!



www.siruiusa.com

August 2018



SIRUI SUSR-3204 Tripod Photographed by SIRUI USA
Professional Cecil Holmes



Follow us on Social Media!



Facebook: @SiruiUSA



Twitter: @SIRUI_USA



Instagram: @Siruiusa



SIRUI 6 Year
Warranty

On Most Products, Check Website for Details





Capturing Your Imagination!



www.siruiusa.com

August 2018

Ask the Experts

Feeling frustrated? Want to know how to capture a specific effect or learn a special technique? We would love to help you answer your photography questions. Send them in and we'll select a few and publish them – with answers - each month. Please send your questions to news@sirui.com with **Ask the Experts** in the subject line!

Need Service or Have a Question About Your SIRUI Product?

We're happy to help!

Website: <https://www.siruiusa.com/service-request.html>

Email: Info@sirui.com

Telephone: 866-373-0829 or 973-415-8082

All Contents copyright SIRUI USA, LLC. Use of the contents without permission is prohibited.



Follow us on Social Media!



Facebook: @SiruiUSA



Twitter: @SIRUI_USA



Instagram: @Siruiusa



**SIRUI 6 Year
Warranty**

On Most Products, Check Website for Details

