



## WELCOME!

Welcome to the February 2018 edition of Capturing Your Imagination! 2018 is going to be a very exciting year for SIRUI USA, so stay tuned to our Newsletter and Social Media for the latest news and highlights! Our goal at SIRUI USA is to provide you with the latest news on our products, introduce you to some great photographers and to help you Capture Your Imagination.

This Newsletter will be delivered on or about the last week of each month and we expect this to become one of many opportunities for us to interact with all types of photographers. We would love your ideas for future editions. Please feel free to forward your ideas to [news@sirui.com](mailto:news@sirui.com)

## SIRUI Professionals

The SIRUI Professional Team continues to do amazing work all over the country. Please go to our site and check out their fantastic work. It's time well spent!  
<http://www.sirui.com/sirui-professionals.html>

## SIRUI Professionals Events and Workshops

**Craig Varjabedian** (Craig Varjabedian Photography) <http://www.sirui.com/craig-varjabedian.html>

Craig will be leading workshops throughout 2017 at the Eloquent Light Photography Workshops. These Workshops will be based in several amazing locations throughout the Southwestern U.S., California, Italy and Iceland.

<http://www.eloquentlight.com/workshops.html>

**Marc Weisberg** (Marc Weisberg Photography) <http://www.sirui.com/marc-weisberg.html>

February 5-7, 2018 Orange County, California.

<https://luxuryrealestateimages.com/mastering-luxury-real-estate-photography-3-day-workshop-intensive-southern-california-february-5th-6th-7th-2018/>





**David Carrigan** (David Carrigan Photography)

<http://www.davidcarriganphoto.com/2017/11/20/nl28ej2kiecom1vrg0hd7n4ua2ragd>

Maine Lighthouse Photography Workshop

May 19-20, 2018 Portland, Maine.

<http://www.davidcarriganphoto.com/workshops-1/6a1377cqvx2kojsql2iltgdjurxvh7>



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 Facebook: @SiruiUSA  Twitter: @SIRUI\_USA

 Instagram: @Siruiusa

 **SIRUI 6 Year Warranty**

On Most Products, Check Website for Details





## **Tip of the Month**

Here are some great tips from our friends at PhotographyTalk.com on some basic steps to improve your photography:

<https://www.photographytalk.com/beginner-photography-tips/8184-a-step-by-step-process-for-improving-your-photos>

## **Product Releases/Product Highlights**

Here is a great video made by SIRUI Professionals Garrette and Amber Baird on the SIRUI VH-10X video head. If you are interested video heads this is a must see!

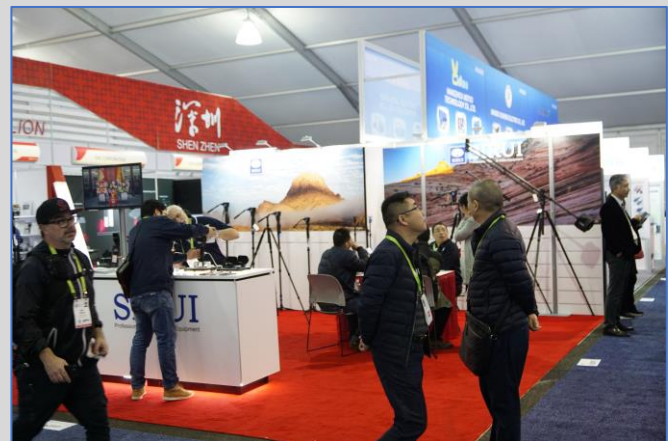
<https://www.youtube.com/watch?v=YK4uMqfr93c&feature=youtu.be>

## **SIRUI USA Events**

SIRUI USA has a busy schedule with Several Shows in the beginning of 2018.

### **Just Completed:**

CES 2018 – January 9-12, 2018 - Las Vegas, Nevada



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Imaging USA – January 14-16, 2018 – Nashville, Tennessee



**Upcoming Events – Stop by and see us at:**

**WPPI – February 26-28, 2018 – Las Vegas, Nevada Booth #1151**

**Would you like to attend WPPI for free?** Use this link below to get your free show passes.

<https://l.feathr.co/v1/wppi-sirui-usa-llc-q>

**NAB – April 9-12, 2018 – Las Vegas, Nevada Booth #C12646**

**Ask the Experts**

Feeling frustrated? Want to know how to capture a specific effect or learn a special technique? We would love to help you answer your photography questions. Send them in and we'll select a few and publish them – with answers - each month. Please send your questions to [news@sirui.com](mailto:news@sirui.com) with **Ask the Experts** in the subject line!

Juan A. from Nashville asked: "I shoot primarily sports and use a SIRUI Photo/Video Monopod P204S but I am having an issue when I use my monopod to shoot down on a huddle or team meeting I can't get the angle right. What can I use to get a better image without using a ball head or 3-Way Head on the top of my monopod?"

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Well Juan, SIRUI has the perfect solutions for your issue. The L-10 and L-20S Monopod Tilt Heads are the answer. These heads allow you to swivel your camera +/- 90 degrees and will enable you to set the perfect angle when shooting the teams from above. We recommend setting the head initially at about 30 degrees but depending on the length of the monopod and the size of the gathering, you can experiment with what works best for you.



**L-10**



**L-20S**

**SIRUI Product Promotions**

Beginning February 1 – March 31, 2018

**MAIL IN REBATE**

Model	Kit Contains	Rebate Amount
SUET1004	ET-1004+ E-10	\$15.00
SUET1204	ET-1204+ E-10	\$30.00
SUET2004	ET-2004+ E-20	\$15.00
SUET2204	ET-2204+ E-20	\$30.00

Please see <https://www.sirui.com/sirui-promotions.html> for full details of the promotion beginning February 1, 2018. This promotion is only valid for products purchased from authorized SIRUI USA Dealers.

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## Need Service or Have a Question About Your SIRUI Product?

We're glad like to help!

Email: [Info@sirui.com](mailto:Info@sirui.com)

Telephone: 866-373-0829 or 973-415-8082

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