



Capturing Your Imagination!



www.siruiusa.com

July 2018

WELCOME!

Welcome to the July 2018 edition of Capturing Your Imagination! Happy Summer! Stay tuned to our Newsletter and Social Media for the latest news and highlights! Our goal at SIRUI USA is to provide you with the latest news on our products, introduce you to some great photographers and to help you Capture Your Imagination.

This Newsletter will be delivered on or about the last week of each month and we expect this to become one of many opportunities for us to interact with all types of photographers. We would love your ideas for future editions. Please feel free to forward your ideas to news@sirui.com

SIRUI USA website www.siruiusa.com

PHOTO CONTEST!

The Spring Has Sprung Photo Contest! The Winners Are In! Congratulations!

Thank you to everyone who entered! Amazing work by all!

First Prize SUA-1205 Carbon Fiber Tripod Kit <https://www.siruiusa.com/store.html?p=107289>

Isaak T. - La Habra, California

Title - Spring Candy:



ISO	800
Shutter Speed	1/500
Aperture	f/6.8
Camera	Fujifilm XT-2
Lens	XF 100-400mm



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Second Prize SUA-1005 Aluminum Tripod Kit

<https://www.siruiusa.com/store.html?p=90212>

Jim T. - Huntsville, Alabama

Title – Towering Mushrooms:



ISO	100
Shutter Speed	1/160
Aperture	f/11
Camera	Sony NEX-7
Lens	Zeiss 24 mm f/1.8 Sonnar E ZA T*

Third Prize SU3T35R Tabletop Tripod Kit

<https://www.siruiusa.com/store.html?p=49783>

Sung C. - Portland, Oregon

Title – Tulips, Windmill and Snow-Capped Mountain:



ISO	100
Shutter Speed	1/10
Aperture	f/18
Focal Length	105mm
Camera	Canon 5D Mark III
Lens	Canon 70-200mm f2.8



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SIRUI Professionals

The SIRUI Professional Team continues to do amazing work all over the country. Please go to our site and check out their fantastic work. It's time well spent!

<https://www.siruiusa.com/sirui-professionals.html>



SIRUI Professionals Events and Workshops

Craig Varjabedian (Craig Varjabedian Photography)

<https://www.siruiusa.com/craig-varjabedian.html>

Craig will be leading workshops throughout 2018 at the Eloquent Light Photography Workshops. These Workshops will be based in several amazing locations throughout the Southwestern U.S., California, Italy and Iceland.

<http://www.eloquentlight.com/workshops.html>

Marc Weisberg (Marc Weisberg Photography) <https://www.siruiusa.com/marc-weisberg.html>

Mastering Luxury Real Estate Photography Intensives:

July, 8th, 9th, 10th – Irvine, Southern California

September, 6th, 7th, 8th – Portland, Oregon

September, 10th, 11th, 12th, Portland, Oregon

September, 15th, 16th, 17th, Scottsdale, Arizona

September, 24-27, Paris, France

Click for Details:

<https://luxuryrealestateimages.com/real-estate-photography-3-day-workshops-schedule-2018/>

Falcon (The House of Nyght Falcon) <https://www.siruiusa.com/falcon.html>

<https://www.nyghtfalcon.com/>

For an extensive list of workshops provided by The House of Nyght Falcon, please see this link:

<https://www.nyghtfalcon.com/events/>

David Carrigan (David Carrigan Photography) <https://www.siruiusa.com/david-carrigan.html>

<http://www.davidcarriganphoto.com/2017/11/20/nl28ej2kiecom1vrg0hd7n4ua2ragd>



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Sunrise to Sunset Photography Workshop at Portland Head Lighthouse

September 9, 2018

<http://www.davidcarriganphoto.com/workshops-1/photography-workshop-at-portland-head-light-house>

Cape Ann Photography Workshop October

October 13, 2018

<http://www.davidcarriganphoto.com/workshops-1/cape-ann-workshop-october-13-2018>

David Akoubian (Bear Woods Photography) <https://www.siruiusa.com/david-akoubian.html>

<http://www.bearwoodsphotography.com/>

Out of Moab, October 5-9, 2018, Details to follow. <http://www.outofchicago.com/moab/>

Winter in the Tetons Workshop. January 4-8, 2019. \$1895 includes lodging and meals at the Triangle X Ranch. <http://www.natureinfocusworkshops.com/photo-workshops/2019-winter-in-the-grand-tetons>

Cecil Holmes (Cecil Holmes Photography) <https://www.siruiusa.com/cecil-holmes.html>

<https://www.cecilphotos.com/>

Winter in the Tetons Workshop. January 4-8, 2019. \$1895 includes lodging and meals at the Triangle X Ranch. <http://www.natureinfocusworkshops.com/photo-workshops/2019-winter-in-the-grand-tetons>

Alissa Rosenberg (Alissa Beth Photography) <https://www.siruiusa.com/alissa-rosenberg.html>

<https://www.alissabethphoto.com/>

Check out Alissa's website for details on her amazing Inside the Box Project. This is a great project bringing an innovative twist to portraits. <https://www.alissabethphoto.com/>

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Tip of the Month

SIRUI Professional Alissa Rosenberg, New Gear - Olympus OMD-EM 10 Mark II - First Impressions:



Quick behind the scenes as the sun started to drop the other night. On the front of my camera are my SIRUI USA filters and the camera is mounted on my SIRUI W-Series tripod. I truly love those filters. This was my first real sunset that I have shot with my Olympus OMD-EM 10 Mark II using the 12-40 pro lens. I originally bought this camera as my second camera for family fun, but I am feeling pretty confident that I could sometimes leave the pro gear home and capture some amazing images. That would be nice because I must say carrying around this much smaller camera was a joy to my back!

Here are my thoughts on this camera (disclaimer... this is from my own personal experiences. As time goes on I may alter my views. but this is how I am feeling today!)

Pros: (personal experience)

1. I love the interface. The little secret menu that you have to unlock is a dream to use. You can see it inside the view finder or on the LCD screen. Olympus gets a bad rap for their menu system but I have found the opposite. Very easy to use.
2. Touch screen is a great asset.
3. A LOT OF FUN CHOICES such as in camera stacking, hdr, focus stacking, bracketing. Some of these features my



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Nikon D750 has but I found them easier to find in the Olympus.

4 Paired with the 12-40 pro lens, the image quality is excellent!

5. I can use my SIRUI USA filter system without any issues. The filters and filter holder were not too big for the smaller body.

6. In camera 5-point axis stabilization which means I can hand hold shots up to 5 stops lower than my other camera. That's really kinda huge. I have been playing with that feature and I'm not sure about 5 stops but defiantly improves hand held sharpness in low light situations. When in doubt always use a tripod!

7. LIGHT WEIGHT!! Omg..., my back and arms are thanking me this morning!! Traveling will be much easier too... I imagine!

Cons: (personal experience)

1. Because it's smaller, when I adjusted my ball head I had to hold the camera and accidentally changed settings. Suddenly the camera was doing in camera noise reduction. I had to figure out on the fly what setting it was that I moved and change it back. That was annoying but doesn't outweigh the fact that this camera is so easy to travel with.

2. Low light capabilities are not what my Nikon is. I found a bit of noise in the sky that was easily removed in post. However, I love to shoot concerts and kick up my iso to 5000+. I don't think this little camera could handle that.

3. Smaller MP. This is 16mp while my... Nikon is 24mp. That gives me a little more cropping leeway which I like.

4. I love the bokeh I get on my Nikon for portraits paired with my 135 f2 or Tamron 70-200 at 200mm. THAT BEING SAID... I do not have a pro Olympus portrait lens (YET!) to compare the image quality to. So, the Olympus may be just as great but I can't say as of yet. What I do know is I have already invested into my Nikon system for portraits, so I am not going to rush to buy a portrait lens for the Olympus. I do have the 60mm Sigma for the Olympus and it does a nice job... but not like my Nikon.

Overall, this is a great camera and outperformed my expectations son far. Fantastic small package, lightweight and full of features make this camera a great addition to my photography arsenal!

To see more images from Alissa Beth Photography please visit:

<https://alissa-rosenberg.pixels.com/>

<https://www.siruiusa.com/alissa-rosenberg.html>

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Ask the Experts

Feeling frustrated? Want to know how to capture a specific effect or learn a special technique? We would love to help you answer your photography questions. Send them in and we'll select a few and publish them – with answers - each month. Please send your questions to news@sirui.com with **Ask the Experts** in the subject line!

Need Service or Have a Question About Your SIRUI Product?

We're happy to help!

Website: <https://www.siruiusa.com/service-request.html>

Email: Info@sirui.com

Telephone: 866-373-0829 or 973-415-8082

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