



Capturing Your Imagination!



www.SIRUI.com

JUNE 2017

WELCOME!

Welcome to the June edition of Capturing Your Imagination. Our goal at SIRUI USA is to provide you with the latest news on our products, introduce you to some great photographers and to help you Capture Your Imagination.

This Newsletter will be delivered on or about the 25th of each month and we expect this to become one of many opportunities for us to interact with all types of photographers. We would love your ideas for future editions. Please feel free to forward your ideas to news@sirui.com

SIRUI Professional Profile – Amber and Garrette Baird – Eynamics



Eynamics is an international, multi-award winning husband and wife filmmaking team and are dedicated to improving their industry through advancing education and providing their couples with beautifully crafted wedding stories. Not simply a wedding video, but a cinematic film that will immerse you into your wedding day and once again allow you to relive those emotions attached to the memories.

With over 500 weddings filmed over the course of 13 years Garrette and Amber strive to capture the intimate moments of their couple’s day and their experience enables them to anticipate when those amazing moments happen. As cinematic wedding filmmakers, they have seen firsthand how the type of camera and gear you use can make a huge impact on your final product. SIRUI USA is proud to have them as part of our team.

All images on the following page are property of Eynamics.

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 Facebook: @SiruiUSA  Twitter: @SIRUI_USA

 Instagram: @Siruiusa

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Please see <http://eyenamics.com/> to view sample videos



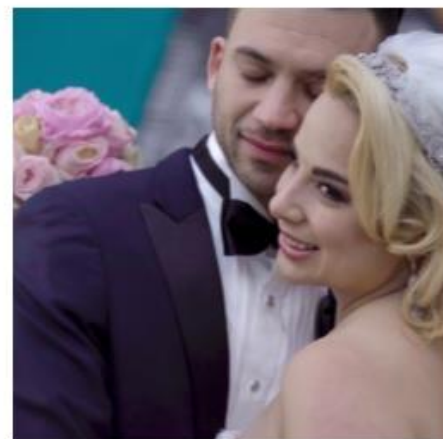
MORGAN + CHRIS



BREANNE + JOHN



ALEXA + REGGIE



JENI + MICHAEL

To see more of Garrette and Ambers work, please check out:

<http://www.sirui.com/amber-and-garrette-baird.html> and <http://eyenamics.com/>



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Tip of the Month

Reducing glare in you images can be a great challenge especially when shooting store windows or any scene that includes glass. Using a Polarizing Filter is a great help in overcoming this issue. SIRUI has an outstanding line of filter products for all your needs.

The SIRUI Ultra Slim S-Pro Nano MC Circular Polarizer Filter (model SUCPL). Perfect for reducing reflections, enhancing colors and increasing contrast, the SIRUI Ultra Slim S-Pro Nano MC Circular Polarizer Filter is an outstanding choice. Available in three sizes, 67mm, 77mm and 82mm, this filter is extremely thin - measuring only 3.8mm. This thin profile eliminates vignetting even with wide angle lenses. The German manufactured Schott plate glass B270, has multi-layer, anti-reflective and protective coatings for high image quality. This finest of quality polarized glass filter helps to eliminate reflections and glare, creates greater color and tonal saturation and reduces haze and blue cast often encountered in landscape photography.

Below is a great example from a recent SIRUI, USA Facebook post that shows the effect of a polarizing filter when photographing objects behind glass. (Images by Jeff Karp)



Without Polarizer



With Polarizer



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Product Releases/Product Highlights – W and N Series Amazing Features

The skills of professional and amateur photographers have continued to improve and the SIRUI W and N Series Tripods have been designed to help all photographers capture those challenging shots and give them the confidence that their gear will be safe and secure when using our products. Here are just some of the great features of the W and N Series:

1. Split Center Column – This feature allows the tripod to go flat to the ground quickly and easily without having to remove the entire center column and replacing it with a short center column.



2. Monopod Leg – The W and N series give you the option of a tripod or monopod wherever you go. With one leg easily converting into a monopod, you will be ready for any shooting situation in seconds.



3. Graduated Scale – The lower leg section has a graduated scale to make aligning all the legs fast and easy.

4. 180° Legs – The legs fold 180° to make them as compact as possible when folded for easy storage and transportation.



5. Spiked Feet – Both series have spiked feet to prevent slipping on soft or uneven surfaces.



6. 3 Leg Angles – All the models have three leg angles to provide photographers with the flexibility they need.

7. Twist Locks – Easily adjusted leg sections are key to photographers in the field. With a simple half turn, our legs quickly lock and unlock for fast, precise adjustments.



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- 8. W Series legs are waterproof and dustproof, allowing photographers to go where other tripods can't!

These are just some of the great features of the W and N Series Tripods.



SIRUI Professionals!

Our SIRUI Professional Team continues to grow. We have added one additional member this week, Marc Weisberg. We hope that you take some time to check out the incredible work by the SIRUI Professional Team.

Please go to our site and check out their amazing work. It's time well spent!: <http://www.sirui.com/sirui-professionals.html>



SIRUI Professionals Events and Workshops

Craig Varjabedian (Craig Varjabedian Photography) <http://www.sirui.com/craig-varjabedian.html>

Craig will be leading workshops throughout 2017 at the Eloquent Light Photography Workshops. These Workshops will be based in several amazing locations throughout the Southwestern U.S., California, Italy and Iceland.

<http://www.eloquentlight.com/workshops.html>

David Akoubian (Bear Woods Photography) <http://www.sirui.com/david-akoubian.html>

October 1-5, 2017 - Out of Acadia, Schedule details TBA

<http://www.bearwoodsphotography.com/workshops/>

Cecil Holmes (Cecil Holmes Photography) <http://www.sirui.com/cecil-holmes.html>

June 12-15, 2017 – Spring in the Grand Tetons **SOLD OUT**

<http://www.natureinfofocusworkshops.com/photo-workshops/>



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Marc Weisberg (Marc Weisberg Photography)

June 5-6 - Marc will be teaching a 2-day Mastering Luxury Real Estate Photography Workshop in New York City.

<http://marcweisberg.com/2017/04/11/mastering-luxury-real-estate-photography-workshop-intensive-new-york-city/>

SIRUI Retailer Events

Unique Photo, N.J. Photo Expo
www.uniquephoto.com

June 2,3,4, 2017

Kenmore Camera, WA - Summer Sales
www.kenmorecamera.com

June 2,3, 2017

Glazer's Camera, WA - Photo Fest
www.glazerscamera.com

June 10,11, 2017

Adorama, N.Y. - Street Fair
www.adorama.com

June 11, 2017

District Camera, PhotoCraft and Burke Camera
Nature Vision, Manassas VA
George Mason University
Hylton Performing Arts Center

November 3-5, 2017

Kenmore Camera, WA - Photo Expo
www.kenmorecamera.com

November 4,5, 2017



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Ask the Experts

Feeling frustrated? Want to know how to capture a specific effect or learn a special technique? We would love to help you answer your photography questions. Send them in and we'll select a few and publish them – with answers - each month. Please send your questions to news@sirui.com with **Ask the Experts** in the subject line!

Steve P. from New Jersey asked – I am new to photography and just invested in a new Sony A-7 System camera and lenses. I got a recommendation to buy a SIRUI but, I am not sure what model. I am looking for the smallest and most compact tripod as I do a lot of hiking. With my biggest lens my system weighs under 5 pounds. What do you recommend?

Hi Steve,

Congratulations on your new camera purchase and thanks for the information. We are more than happy to help.

With your camera and lens weighing in under 5 pounds and your desire for the smallest, lightest and most compact tripod, the perfect solution for you is the SIRUI T-025X Tripod Kit. Weighing in at just about 2 pounds and folding to only 12.2 inches, this kit will be the perfect companion for your new camera.

For full specs and details please see: <http://www.sirui.com/sirui-t-025x-carbon-fiber-tripod-kit.html>

Tell Us Your SIRUI Story

Since we want **Capture Your Imagination** to be an interactive experience, we'd love to hear the creative ways you use your SIRUI products! Send your story to news@sirui.com and if it's published, you will receive a 3T-35 Tabletop Tripod, in either Black or Red, on us!



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SIRUI Wants to Feature Your Images on Instagram!

Do you have images you are very proud of and want to show them off? We are starting a picture of the week feature on our Instagram account @Siruiusa. Send us your favorites and we will share them with the SIRUI Family on Instagram. Please send your images to news@sirui.com and then keep an eye on Instagram!

Need Service or Have a Question About Your SIRUI Product?

We're glad like to help!

Email: [Info@sirui.com](mailto:info@sirui.com)

Telephone: 866-373-0829 or 973-415-8082

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