



Capturing Your Imagination!



www.SIRUI.com

March 2018

WELCOME!

Welcome to the March 2018 edition of Capturing Your Imagination! Spring is on the way, and it's time to get out there and shoot! It's going to be a very exciting year for SIRUI USA, so stay tuned to our Newsletter and Social Media for the latest news and highlights! Our goal at SIRUI USA is to provide you with the latest news on our products, introduce you to some great photographers and to help you Capture Your Imagination.

This Newsletter will be delivered on or about the last week of each month and we expect this to become one of many opportunities for us to interact with all types of photographers. We would love your ideas for future editions. Please feel free to forward your ideas to news@sirui.com

SIRUI Professionals

The SIRUI Professional Team continues to do amazing work all over the country. Please go to our site and check out their fantastic work. It's time well spent!

<http://www.sirui.com/sirui-professionals.html>



SIRUI Professionals Events and Workshops

Craig Varjabedian (Craig Varjabedian Photography) <http://www.sirui.com/craig-varjabedian.html>

Craig will be leading workshops throughout 2018 at the Eloquent Light Photography Workshops. These Workshops will be based in several amazing locations throughout the Southwestern U.S., California, Italy and Iceland.

<http://www.eloquentlight.com/workshops.html>

Marc Weisberg (Marc Weisberg Photography) <http://www.sirui.com/marc-weisberg.html>

Mastering Luxury Real Estate Photography 3 Day Intensive – Palm Springs, CA, May 14th, 15th, 16th, 2018. Class includes the use of a colorful Mid-Century Modern luxe home on the second day of the class for an on-location photo-shoot. <http://bit.ly/2GyY1MP>



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David Carrigan (David Carrigan Photography)

<http://www.davidcarriganphoto.com/2017/11/20/nl28ej2kiecom1vrg0hd7n4ua2ragd>

Maine Lighthouse Photography Workshop

May 19-20, 2018 Portland, Maine.

<http://www.davidcarriganphoto.com/workshops-1/6a1377cqvx2kojsq12iltgdjurxvh7>

David Akoubian (Bear Woods Photography) <http://www.bearwoodsphotography.com/>

FCCC Conference 2018 Zoo Miami, Pre-Conference Workshop. March 9, 2018 6:30am-

4:30pm. <https://fcc2018conference.planningpod.com/>

Birds of Prey Workshop. March 13, 2018, Falconer's Birds, Montaluce Winery Dahlonga, GA 9:30 a.m., limit 10 photographers, \$150. <http://www.natureinfofocusworkshops.com/photo-workshops/2018-birds-of-prey>

GNPA Expo 2018, Harris Neck NWR, April 13, 2018, 5:30am-11am. I will be leading a walk through Harris Neck NWR with a group, limited to 20 participants, no fee. <https://www.gnpa.org/index.php/events-workshops/annual-expo#ftfr04-harris-neck-national-wildlife-refuge>

[The Biggest Week in American Birding.](#) Northwest Ohio, May 9-13, 2018. Details to follow.

NANPA Nature Celebration 2018, May 20-22, 2018, Jackson, Wyoming. David will have a Meetup Sessions during the event to shoot in and around Grand Teton National Park. Not a workshop, just shooting during the event with others attending. Join us! More details to come.

Amber and Garrette Baird (Eyenamics) <http://eyenamics.com/>

WPPI, Las Vegas Nevada – February 26-28, 2018

Sony Stage Presentations • "Staying True to your Values "

Mon 2/26 - 2:45pm, Tues 2/27 -2:45pm, & Wed 2/28 -10:00am

Class: Monday • "Theory of a Powerful Edit " 11:30-1:30 (Mariners B)

Register here for our class and a free expo pass: <https://l.feathr.co/v1/wppi-garrette-baird-y>



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Paul Gero (Paul F. Gero Photography) <http://www.paulfgero.com/>

WPPI, Las Vegas Nevada – February 26-28, 2018

Sony Stage Presentations

Mon, February 26, 2018 - 10am – 11am & Noon – 1pm

Tues, February 27, 2018 - 11am – Noon & 3pm – 4pm

Wed, February 28, 2018 - 10am – 11am & Noon – 1pm

Tip of the Month

Here are some great landscape photography tips from our friends at PhotographyTalk.com on some basic steps to improve your photography:

<https://www.photographytalk.com/landscape-photography/8314-these-10-landscape-photography-tips-will-immediately-improve-your-images>



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Product Releases/Product Highlights - New Photo and Video Kits

<https://www.sirui.com/newarrivals.html>

Five New Tripod Kits will be available for purchase beginning February 1, 2018. These new kits bring together some of our most popular Tripod and Head models to offer consumers the perfect kit solutions at a discounted price. The kits range in price (MAP) from \$179.99 to \$299.99 and provide consumers with about a 10% savings over the individual components. Each kit is perfectly matched and these combinations are highly recommended by SIRUI USA.



SUT1004E10
STREET RUNNER

T1004 + E10 HEAD - \$179.99



SUN1004E10
OUTDOORSMAN 1

N1004KX + E10 HEAD - \$189.99



SUN2004E20
OUTDOORSMAN 2

N2004KX + E20 HEAD - \$239.99



SUW1004K10
RIVER RUNNER

W1004 + K10 HEAD - \$269.99



SUW2004K20
OCEAN RUNNER

W2004 + K20 HEAD - \$299.99



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Four New Video Tripod Kits will be available for purchase beginning February 19, 2018. These new kits bring to the market an amazing lightweight solution for videographers on the go.

The kits range in price (MAP) from \$189.99 for Aluminum (in Black, Red or Blue) to \$269.99 for Carbon Fiber. Each kit is perfectly matched and these combinations are highly recommended by SIRUI USA:



SUT024VA5

T024 Carbon Fiber Tripod
w/ VA-5 Video Head - \$269.99



SUT004KVA5

T004 Black Aluminum Tripod
w/ VA-5 Video Head - \$189.99



T004BVA5

T004 Blue Aluminum Tripod
w/ VA-5 Video Head - \$189.99



T004RVA5

T004 Red Aluminum Tripod
w/ VA-5 Video Head - \$189.99

<https://www.sirui.com/newarrivals.html>



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SIRUI USA Events

SIRUI USA has a busy schedule in the next two months.

Upcoming Events – Stop by and see us and meet some of our SIRUI Professionals at:

WPPI – February 26-28, 2018 – Las Vegas, Nevada Booth #1151

Would you like to attend WPPI for free? Use this link below to get your free show passes.

<https://l.feathr.co/v1/wppi-sirui-usa-llc-q>

NAB – April 9-12, 2018 – Las Vegas, Nevada Booth #C12646

SIRUI USA - Product Promotions

Beginning February 1 – March 31, 2018

MAIL IN REBATE

Model	Kit Contains	Rebate Amount
SUET1004	ET-1004+ E-10	\$15.00
SUET1204	ET-1204+ E-10	\$30.00
SUET2004	ET-2004+ E-20	\$15.00
SUET2204	ET-2204+ E-20	\$30.00

Please see <https://www.sirui.com/sirui-promotions.html> for full details of the promotion beginning February 1, 2018. This promotion is only valid for products purchased from authorized SIRUI USA Dealers.

Ask the Experts

Feeling frustrated? Want to know how to capture a specific effect or learn a special technique? We would love to help you answer your photography questions. Send them in and we'll select a few and publish them – with answers - each month. Please send your questions to news@sirui.com with **Ask the Experts** in the subject line!



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Need Service or Have a Question About Your SIRUI Product?

We're happy to help!

Website: <https://www.sirui.com/service-request.html>

Email: Info@sirui.com

Telephone: 866-373-0829 or 973-415-8082

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