

### **WELCOME!**

Welcome to the May 2018 edition of Capturing Your Imagination! It's going to be a very exciting year for SIRUI USA, so stay tuned to our Newsletter and Social Media for the latest news and highlights! Our goal at SIRUI USA is to provide you with the latest news on our products, introduce you to some great photographers and to help you Capture Your Imagination.

This Newsletter will be delivered on or about the last week of each month and we expect this to become one of many opportunities for us to interact with all types of photographers. We would love your ideas for future editions. Please feel free to forward your ideas to <a href="mailto:news@sirui.com">news@sirui.com</a>

# **PHOTO CONTEST!**

# **Exclusive to our Capturing Your Imagination Subscribers:**

# The Spring Has Sprung Photo Contest!

Send us your interpretation of The Spring Has Sprung for a chance of winning one of 3 prizes as listed below:

### **Prizes:**

First Prize SUA-1205 Carbon Fiber Tripod Kit <a href="https://www.sirui.com/store.html?p=107289">https://www.sirui.com/store.html?p=107289</a>
Second Prize SUA-1005 Aluminum Tripod Kit <a href="https://www.sirui.com/store.html?p=90212">https://www.sirui.com/store.html?p=90212</a>
Third Prize SU3T35R Tabletop Tripod Kit <a href="https://www.sirui.com/store.html?p=49783">https://www.sirui.com/store.html?p=107289</a>

#### **Rules:**

- Open to persons over 18 years of age and only to residents of the USA.
- > Entrant must be a registered subscriber to the SIRUI Capturing Your Imagination Newsletter prior to entering.
- Submission images must be 4mb or less.
- ➤ Up to 3 images will be accepted from each subscriber.
- Submission must be received from the registered email address.
- Images must be received at news@sirui.com by May 18, 2018, 11:59pm
- Winners will be contacted by email prior to the winners being announced and the images published in the June 2018 issue of the Capturing Your Imagination Newsletter.
- Submission must include: Name, Age, City and State of residence, Image Title, ISO, Shutter Speed, Aperture, Camera and Lens Used. Smart Phone Images also accepted. Please provide phone used.
- ➤ Use of entry: Entry will be used by SIRUI USA in conjunction with the announcement of winners in the June issue of Capturing Your Imagination and posted on SIRUI Social Media as part of the announcement of winners. For any additional uses, winners will receive a request from SIRUI USA prior to the image being used.
- Employees of SIRUI USA and members of the SIRUI Professional Team and their immediate families are prohibited from participation.







# **SIRUI Professionals**

The SIRUI Professional Team continues to do amazing work all over the country. Please go to our site and check out their fantastic work. It's time well spent! http://www.sirui.com/sirui-professionals.html

# Coming in June 2018 – What's in My Bag

SIRUI USA will be highlighting what's in each of the SIRUI Professional's Kit.



# **SIRUI Professionals Events and Workshops**

## Craig Varjabedian (Craig Varjabedian Photography) <a href="http://www.sirui.com/craig-varjabedian.html">http://www.sirui.com/craig-varjabedian.html</a>

Craig will be leading workshops throughout 2018 at the Eloquent Light Photography Workshops. These Workshops will be based in several amazing locations throughout the Southwestern U.S., California, Italy and Iceland.

http://www.eloquentlight.com/workshops.html

## Marc Weisberg (Marc Weisberg Photography) <a href="http://www.sirui.com/marc-weisberg.html">http://www.sirui.com/marc-weisberg.html</a>

Mastering Luxury Real Estate Photography 3 Day Intensive – Palm Springs, CA, May 14th, 15th, 16th, 2018. Class includes the use of a colorful Mid-Century Modern luxe home on the second day of the class for an onlocation photo-shoot. <a href="http://bit.ly/2GyY1MP">http://bit.ly/2GyY1MP</a>

### **David Carrigan** (David Carrigan Photography)

http://www.davidcarriganphoto.com/2017/11/20/nl28ej2kiecom1vrg0hd7n4ua2ragd

### Sunrise to Sunset Photography Workshop at Portland Head Lighthouse

September 9, 2018

http://www.davidcarriganphoto.com/workshops-1/photography-workshop-at-portland-head-light-house

#### **Cape Ann Photography Workshop October**

October 13, 2018

http://www.davidcarriganphoto.com/workshops-1/cape-ann-workshop-october-13-2018







David Akoubian (Bear Woods Photography) <a href="http://www.bearwoodsphotography.com/">http://www.bearwoodsphotography.com/</a>

**NANPA Nature Celebration 2018**, May 20-22, 2018, Jackson, Wyoming. David will have a Meetup Sessions during the event to shoot in and around Grand Teton National Park. Not a workshop, just shooting during the event with others attending. Join us! More details to come.

Out of Moab, October 5-9, 2018, Details to follow. <a href="http://www.outofchicago.com/moab/">http://www.outofchicago.com/moab/</a>

Winter in the Tetons Workshop. January 4-8, 2019. \$1895 includes lodging and meals at the Triangle X Ranch. http://www.natureinfocusworkshops.com/photo-workshops/2019-winter-in-the-grand-tetons

# **Tip of the Month**

SIRUI Professional David Carrigan (David Carrigan Photography) getting in the water in the Northeast! "Perfect accessory for getting in the dirt, sand, fresh and salt water! SIRUI W - Series Tripods go where others can't!" David Carrigan.

https://www.sirui.com/store.html?c=38139%2FWSeries









# **Product Releases/Product Highlights -**

Product Update! Starting in May 2018 all SIRUI Mobile Lenses and Mobile Lens Kits will include the SIRUI MSC-01 Mobile Lens Clip Adapter in the package!

https://www.sirui.com/mobile-accessories.html

## **SIRUI USA Events**

#### **B&H Photo In-Store Events:**

May 8, 2018 June 7, 2018

Come see the SIRUI USA Team who will be on site and answering questions and showing the latest SIRUI equipment at the B&H Super Store located at: 420 9th Avenue New York, New York 10001.

## **Hunt's Photo & Video In-Store Event:**

17<sup>th</sup> Imaging Expo and Sale May 11-12, 2018 100 Main Street Melrose, Ma 02176

http://specials.huntsphoto.com/2018-digital-days/

## **The Biggest Week in American Birding**

May 8-13, 2018

http://www.biggestweekinamericanbirding.com/







# **SIRUI USA - Product Promotions**

## ET TRIPOD KIT MAIL IN REBATE

Beginning February 1 - May 31, 2018

MAIL IN REBATE

Model	Kit Contains	Rebate Amount
SUET1004	ET-1004+ E-10	\$15.00
SUET1204	ET-1204+ E-10	\$30.00
SUET2004	ET-2004+ E-20	\$15.00
SUET2204	ET-2204+ E-20	\$30.00

## SIRUI NAB PRO VIDEO MAIL IN REBATE

Beginning April 1 – June 30, 2018

MAIL IN REBATE

Model (s)	Product Type	Rebate Amount		
PRO VIDEO LEGS and HEAD BUNDLES				
SUBCT2003 + SUBCH10	Tripod Plus Head	\$100.00		
SUBCT2203 + SUBCH10	Tripod Plus Head	\$100.00		
SUBCT2003 + SUBCH20	Tripod Plus Head	\$150.00		
SUBCT2203 + SUBCH20	Tripod Plus Head	\$150.00		
SUBCT3003 + SUBCH30	Tripod Plus Head	\$150.00		
SUBCT3203 + SUBCH30	Tripod Plus Head	\$175.00		
SUBCT3002 + SUBCH30	Tripod Plus Head	\$150.00		
SUBCT3202 + SUBCH30	Tripod Plus Head	\$175.00		
FLAT BASED HEADS				
SUVA5	Flat Base Head	\$15.00		
SUVH10X	Flat Base Head	\$20.00		
SUVH15	Flat Base Head	\$25.00		
PHOTO VIDEO MONOPOD KITS				
SUP204SR-VA5	Alu Monopod Kit	\$25.00		
SUP224SR-VA5	CF Monopod Kit	\$35.00		
SUP324SR-VH10X	CF Monopod Kit	\$40.00		
SUP326S-VH10X	CF Monopod Kit	\$45.00		
SUP424SR-VH10X	CF Monopod Kit	\$45.00		







SUP426SR-VH10X	CF Monopod Kit	\$50.00
PRO VIDEO ACCESSORIES		
SUVSK2 - Slider	Video Survival Kit	\$30.00
SUVSK3 - Rig	Video Survival Kit	\$40.00
SUVAK5 - Combo	Video Survival Kit	\$70.00
SUVS60	Video Slider	\$15.00
SUVTJ18	Video Travel Jib	\$60.00

Please see <a href="https://www.sirui.com/sirui-promotions.html">https://www.sirui.com/sirui-promotions.html</a> for full details of the promotions. These promotions are only valid for products purchased from authorized SIRUI USA Dealers. <a href="https://www.sirui.com/complete-list-of-authorized-dealers.html">https://www.sirui.com/complete-list-of-authorized-dealers.html</a>

# **Ask the Experts**

Feeling frustrated? Want to know how to capture a specific effect or learn a special technique? We would love to help you answer your photography questions. Send them in and we'll select a few and publish them – with answers - each month. Please send your questions to <a href="mailto:news@sirui.com">news@sirui.com</a> with **Ask the Experts** in the subject line!

# **Need Service or Have a Question About Your SIRUI Product?**

We're happy to help!

Website: <a href="https://www.sirui.com/service-request.html">https://www.sirui.com/service-request.html</a>

Email: <u>Info@sirui.com</u>

Telephone: 866-373-0829 or 973-415-8082

All Contents copyright SIRUI USA, LLC. Use of the contents without permission is prohibited.



