



Media Contact:

Roddy Negrón
Manager - Marketing
(862) 277-1002
roddynegron@sirui.com



For Immediate Release

SIRUI USA, LLC introduces the innovative FD-01 Four Way Head

Verona, N.J. (December 11, 2018) – SIRUI USA proudly announces the launch of the FD-01 Four Way Head.

Combining outstanding adjustability with amazing versatility, the FD-01 will exceed the expectations of even the most demanding professionals.

Supporting up to 22 pounds, this Four Way FD-01 Head will be a trusted companion when only the best will do!

Easily adjust to up to 4 axis for multiple shooting angles!

“The FD-01 is an outstanding addition to our product line” states **John Mascis, VP- Sales, SIRUI USA**. “With its portable design and versatility, the FD-01 will enable users to accurately adjust shooting angles like never before.”



SIRUI USA, FD-01 Four Way Head

MODEL #: FD-01

Four Way Head

MAP - \$269.99

MSRP - \$349.99



Product Features:

- Four axis of adjustment for easily creating every shooting angle (360°, -55°~+90°, -90°~+90°, 360°).
- Two axes can be tilted -55°~+90° or -90°~+90° and locked.
- 360° panning base and top platform.
- Folding handles make the head streamline and portable.
- Multiple levels for fast and easy leveling.
- Base can be easily attached to any tripod with a 3/8" screw.
- Load Capacity 10kg/22lbs
- Weight 770g/1.69lbs
- Arca compatible QR Plate with an anti-slip rubber surface, 1/4" and 3/8" convertible screw and plate locking mechanism with D-Ring for easy attachment to your camera.
- Padded bag included.

Model Specifications:

Material	Aluminum
Color	Matte Black
Diameter (mm/inch)	46/1.61
Weight (kg/lb)	0.77/1.69
Max Load kg/lb	10/22



360° panning base



4 axis adjustment



2 folding handles and multiple levelers



About SIRUI USA, LLC – [SIRUI USA](#)

SIRUI USA, LLC is the United States subsidiary of Guangdong SIRUI Optical Co., Ltd. SIRUI USA, LLC is proud to provide photographic support products of exceptional quality and value, including camera and video tripods, monopods, specialty heads, camera bags, camera cabinets, mobile imaging products and filters. SIRUI USA provides sales, technical support and service in the USA.

Guangdong SIRUI Optical Co., Ltd, was founded in 2001, located in Zhongshan City, Guangdong Province, in the economically developed Pearl River Delta region of China. SIRUI manufactures a full range of professional photographic and video support equipment, creating a wonderfully seamless system of camera tripods, video tripods, camera monopods, specialty tripod heads, camera bags and camera humidity control and safety cabinets.

SIRUI's user friendly designs utilizes the latest technology to produce products of outstanding quality. SIRUI's diverse, international engineering group, combined with their industry leading Research and Development Department, has made SIRUI an expert manufacturer in the photography industry. Stringent quality control standards are incorporated into every segment of the manufacturing process, helping to make the SIRUI brand a global leader in photographic and video support equipment, providing a 6-year warranty on most products and worldwide reliable customer support.

"Designed and Created in China" is a source of pride for SIRUI, with its own high tech factory, modern production equipment and over 500 SIRUI-trained workers dedicated to achieving an impressive worldwide reputation for customer satisfaction and brand loyalty.

www.sirui.com